

# Chalkboard



Concept® 290 **Chalkboard™** vinyl is a 125mic matte black chalkboard vinyl with a clear high-tack removable adhesive on a 135gsm liner. **Chalkboard™** is commonly used to produce decorative vinyl graphics on vinyl cutting equipment and for covering large areas for menu boards or murals.

**Applications** **Chalkboard™** can be used to create promotion graphics, menu boards, point-of-purchase graphics and decorations for bedroom walls. **Chalkboard™** is not designed for coated/sealed/treated stainless steel, brass or bronze surfaces.

UV flatbed only (white ink). Not intended for Solvent, Eco-Solvent or Latex ink systems.

<b>Thickness</b>	Film	125mic
	Adhesive	25mic
	Liner	135gsm
	(Thickness variance +/- 10%)	

<b>Temperature Ranges</b>	Minimum application temperature	+4,4°Celsius
	Service temperature	-40°C to +93°C.

**Expected Durability** Interior application only.

**Removability** Clean removability from smooth painted drywall up to 1 year.

<b>Adhesion</b>	To stainless steel	16 N/25mm (FTM01)
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Individual values may vary. Test thoroughly before production.

**Water Resistance** Excellent

**Humidity Resistance** Excellent

**Classifications** **Chalkboard™** is compliant with CPSIA 2008, RoHS and REACH.

**Storage Stability** One year shelf life stored at 21°C and 50% relative humidity.

<b>Product Series</b>	E290-54	1,37m x 50m
	E290-60	1,52m x 50m

**Recommendations** **Chalkboard™** vinyl works with \*standard chalk, soft chalk, and liquid chalk markers.

\*Please note that standard chalks vary and some may mar or scratch the vinyl surface due to their hardness and density, as well as the amount of pressure applied.

We recommend you test a small section of the film first. Soft chalk and Liquid Chalk Markers are ideal for this type of surface and will clean up with water and/or no stronger than 70/30 isopropyl alcohol (water to alcohol ratio).

#### Recommended brands:

Chalkboard™ has been tested with the following brands:

- Liquid Chalk Markers: Elmers Board Mate Markers, ChalkInk Markers and Expo BrightSticks
- Soft Chalk: Staedtler Karat Soft Pastel Chalks