

# SLX™ Cast Wrap

with **FLITE™**  
TECHNOLOGY and Series 3270

# KEY SELLING POINTS

## 1 **Fast Wraps With One Installer**

FLITE Technology™ allows graphics to float over the substrate until pressure is applied without sacrificing long-term bond.

## 3 **Effortless Liner Release**

Prevents the graphic from stretching, maintaining its proportionate integrity.

## 5 **Stays Down in Deep Channels**

No primer required to conform and bond in deep channels

## 2 **Superior Repositionability**

Effortless repositionability across all print systems and high ambient temperatures.

Snap up multiple times to ensure the correct graphic placement.

## 4 **Vibrant and Reliable Print Quality**

Competitively superior and consistent print quality across all print systems.

After the material is heated and stretched, the image quality is not compromised.

## 6 **Clean Removability**

Highly conformable around rivets, complex curves and deep channels and will remove cleanly with heat.

# SLX™ Cast Wrap

with **FLITE™**  
TECHNOLOGY

*It's Not Just Air Egress, It's Better!*

---

## Unique Features:

- Lite Initial Contact with Air Egress for Superior Repositionability
  - Fast Wraps with One Installer
  - Vibrant and Reliable Print Quality
  - Effortless Liner Release
  - Clean Removability
  - Stays Down in Deep Channels
-

# COMPETITIVE COMPARISON

Attribute	Arlon – SLX™ Cast Wrap	Avery - 1105 EZRS	3M - IJ180CV3/IJ380/IJ480
<b>Repositionable</b>	Best repositionability	Similar repositionability	Not as repositionable
<b>Installation</b>	Easiest to install by single installer with large pieces	Similarly easy to install by single installer	More difficult to install by single installer
<b>Liner Release</b>	Easy	Moderate	Difficult
<b>Print Quality</b>	Most consistent	Inconsistent	Somewhat Consistent
<b>Performance in Channels and Difficult Spaces</b>	Stays down well in channels	Stays in many deep channels if quality technique & primer used Doesn't stay in the most difficult channels or on poor finishes	Primer & relief cut typically required to stay down in channels, causing delamination when removed
<b>Removability</b>	Easy to remove & clean in channels	Similar removability	Similar removability
<b>Additional Differences</b>	No difference in graphic appearance post install between heated and non-heated areas Doesn't lose color on stretched parts so easy	Brand damage from inconsistent quality	Very tacky initial feel Loses color quickly when stretched

# PORTFOLIO DIFFERENTIATION

## CAST WRAP FILMS

Attribute	SLX™ Cast Wrap	DPF 6100XLP	DPF 6000XRP
<b>Position</b>	Premium cast wrap film	Standard cast wrap film	Classic cast wrap film
<b>Application</b>	"Go-To" for vehicle graphics and/or fleet wraps	Vehicle graphics and/or fleet wraps	Vehicle graphics and/or fleet wraps, all purpose choice including walls and general signage graphics
<b>Installation</b>	Most user-friendly	Medium tack levels are required or preferred	Highest initial tack is required or preferred
<b>Air Egress Type</b>	Lowest profile liner Air release with smoothest finished graphic	Low profile liner Air egress with a smooth finish	High profile air egress: Best air egress, but with visible channels
<b>Durability</b>	7 Years (Unprinted)	7 Years (Unprinted)	7 Years (Unprinted)

# PORTFOLIO DIFFERENTIATION

## CAST OVERLAMINATES

Attribute	Series 3270	Series 3220	Series 3210
<b>Position</b>	Best gloss level	Widest array of finishes	Thinnest film for conformability
<b>Application</b>	Engineered to work with the SLX™ Cast Wrap for fleet and vehicle wraps  More resistant with torch heat	Best for multi-purpose use  Softer film for easy conformability	Best for multi-purpose use  Cost effective
<b>Available Finishes</b>	Gloss	Gloss, Matte, Satin, Luster	Gloss
<b>Print Media</b>	Pair with SLX Cast Wrap, DPF 6100XLP, DPF 6000XRP, DPF 6000RP White	Pair with multiple cast & calendered Print Media products	Pair with multiple cast & calendered Print Media products
<b>Durability</b>	7 Years	7 Years	7 Years